

***For Immediate Release:***  
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### **Select Sotheby's International Realty Announces Lake George Gallery**

BOLTON LANDING, N.Y. (March 14, 2010) – Select Sotheby's International Realty, the area's premier luxury real estate firm, recently announced the launch of a new real estate sales office/gallery in Bolton Landing, NY. This will be the third location for Select Sotheby's International Realty and is the next phase in the growth of the Sotheby's International Realty brand throughout upstate New York. The gallery official opening will be May 1, 2010 and will be open year round.

"The decision to launch another location in Bolton Landing was in response to the demand from the selling community for a stronger brand presence throughout the Lake George / Southern Adirondack area", We are thrilled to offer our service of representing the unique and distinctive properties within all price categories. said Broker/Owner Bill Parker. "We are the only real estate firm with consistent representation from the Capital Region throughout the Adirondacks, which makes us the ideal conduit for upstate New York vacation buyers coming from our downstate feeder markets and throughout the world", said Broker/Owner John Burke. Select Sotheby's International Realty also operates offices in Saratoga Springs and Lake Placid.

The Lake George gallery is located in Bolton Landing within the Baer Necessities plaza at 4587 Lakeshore Drive. Although located on the west side of Lake George, this office will cover all lake properties, the surrounding areas. Agents for the firm, working from the Bolton Landing Gallery are "lake specialists", local residents, and are engaged in the community. They include, Pat Barry, Dexter Blake, Doreen Borowicz, Ken Canastar, Charlene Courtney, Harry Manios, Trudie McMaster, Shane Newell, Karen O'Carroll, Harold Reiser, Jeff Scellen, Clint Sheer and Fred Waring. Agents can *show* properties either by land or by boat.

Additionally, Select Sotheby's International Realty welcomes Brian Dominic who joins the firm to develop the lakefront markets of the Lake Champlain region, and surrounding areas. Brian is another lakefront specialist available to show properties by land or boat on Lake Champlain.

The Sotheby's International Realty network currently has over 11,000 sales associates located in more than 500 offices in 40 countries and territories worldwide. Franchise affiliates publicize the benefit from the association with the venerable Sotheby's auction houses established in 1744.

Select Sotheby's International Realty's sales associates provide their service and expertise to clients of distinctive and unique properties in the Capital Region, the Catskills, the

Adirondacks, the Thousand Islands and the Finger Lakes Regions of NY State. The company headquarters is in Saratoga Springs, NY and has agents throughout upstate NY to serve clients. The main office is located at 270 Broadway, Saratoga Springs, New York. The phone number is (518) 580-8500. The Lake George Gallery is located at 4587 Lakeshore Drive, Bolton Landing, New York. The phone number is (518) 644-9500. The Lake Placid Gallery is located at 2573 Main St., Suite 2, Lake Placid, New York. The phone number is (518) 523-2550. The website address is [SelectSothebysRealty.com](http://SelectSothebysRealty.com).

#### **About Sotheby's International Realty Affiliates LLC**

Founded in 1976 to provide independent brokerages with a powerful marketing and referral program for luxury listings, the *Sotheby's International Realty* network was designed to connect the finest independent real estate companies to the most prestigious clientele in the world. In February 2004, Realogy Corporation, a global provider of real estate and relocation services, entered into a long-term strategic alliance with Sotheby's, the operator of the auction house. The agreement provided for the licensing of the *Sotheby's International Realty* name and the development of a full franchise system by Realogy's subsidiary, Sotheby's International Realty Affiliates LLC. Affiliations in the system are granted only to brokerages and individuals meeting strict qualifications. Sotheby's International Realty Affiliates LLC supports its affiliates with a host of operational, marketing, recruiting, educational and business development resources. Franchise affiliates also benefit from an association with the venerable Sotheby's auction house, established in 1744. For more information, visit [www.sothebysrealty.com](http://www.sothebysrealty.com).

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